

Meeting the High-Level Security Needs of a High-End Jewelry Retailer

CHALLENGE

30 Days to Build a Security System

A month prior to launching its first location in New York City, a high-end European jewelry company realized that the new store had no adequate security plan in place. The company also realized it had just 30 days to identify and deploy a security system that would provide the high level of protection needed for its high value assets, clientele, and employees. Enter NAVCO.

SOLUTION

Rapid Response with a Comprehensive Solution

Recognizing the escalating theft and violence impacting retailers, this global jewelry brand knew it needed a comprehensive security solution that employed the latest electronic security technologies to protect its new location. According to The National Retail Federation's 2023 Retail Survey¹, 65% of retailers' shrink can be attributed to internal and external theft. Violence and organized crime are also on the top of retailers' minds, with 88% reporting that shoplifters have become more aggressive.

There was no time to waste in securing this high-end store. NAVCO quickly surveyed the location to identify vulnerabilities and opportunities, assessed the client's security concerns and goals, and designed a system customized for this particular store. After rush-ordering the necessary solutions, NAVCO's install team then staged the equipment in a nearby warehouse to ensure rapid, seamless deployment with minimal disruption to the client's operations. Throughout the process, NAVCO remained in constant contact with the client to apprise them of progress.

RESULTS

Meeting the Timeframe and the Client's Expectations

Within one month, NAVCO's seasoned security experts had designed, built, staged, and installed an integrated, future-ready system that include the latest CCTV, access control, alarm, and video intercom systems. By the time the jewelry store opened its doors in NYC, their comprehensive state-of-the-art security system was online, fully operational, and actively protecting the client's property, people, and profits.

Within one month, NAVCO's seasoned security experts had designed, built, staged, and installed an integrated, future-ready system to protect the client's high-value assets, customers, and employees.



1. National Retail Security Survey, National Retail Federation, September 26, 2023. <https://nrf.com/research/national-retail-security-survey-2023>