



## Car Dealership

### The Challenge

A luxury car dealership needed to upgrade their electronic security system to protect their assets against theft, damage, loitering, and fraud. Aside from protecting vehicles on their car lot, the client also needed to monitor customer-to-employee transactions and strengthen their employee loss prevention efforts.

### The Solution

**Geo Fencing** - A digital fence was created around perimeter of the dealership through video management software. When the digital fence is armed and breached, employees are immediately notified.

**Loitering** - Video tracking software identifies loiterers and notifies employees if people stay in one location longer than the allotted time.

**Foot Traffic** - Software tracks and reports the number of people who enter and exit the dealership premises.

**Traffic Control** - The client now has the ability to track the direction of traffic so that, if a vehicle travels in the wrong direction, employees will be notified immediately.

**Personnel Identification** - Video software with the ability to identify people and vehicles in order to avoid false alarms based on movement.

### The Results

With over 60 cameras installed and supported by top-of-the-line software, NAVCO has created a world-class example of how to outfit a car dealership with the nation's best electronic security tools.

### Integrated Project Scope:

- System Strategy and Design
- Avigilon Cameras
- Analytics
- Access Control
- Alarm
- Geo Fencing
- Loitering Software
- Foot Traffic Tracking
- Vehicle Monitoring

If you're looking for a business security specialist with solutions prepared for today's and tomorrow's challenges, contact us today. NAVCO...Securing Your Future.