



BARNES & NOBLE
BOOKSELLERS

Barnes & Noble Closes The Book On Shrink Loss

The Challenge

The nation's leading campus bookstore operator, Barnes & Noble manages almost 700 college bookstores serving over 4 million students, making them vulnerable to huge shrink losses.

To combat this, Barnes & Noble needed to replace its outdated tape-based and digital video systems with a single solution across its entire enterprise.

The Solution

After carefully assessing the client's business, NAVCO recommended replacing their current system with VideoSphere 4000 Series NVRs from trusted supplier March Networks. The state-of-the-art NVRs (Network Video Recorder) offer ease-of-administration, allowing the client to make changes and updates nationwide - from their head office. Administrators also have access to live and archived

video of all store locations, enabling them to continually monitor the stores and alert store managers to any issues.

The new NVRs easily accommodate mega-pixel IP cameras and provide massive video storage space. This allows the bookseller to expand their coverage and at the same time, zoom in a specific area with superior clarity.

The Results

NAVCO's solution has significantly cut down on internal theft, reduced shoplifting and provides video evidence to counter fraudulent accident claims. Store managers no longer need to manage the security system and can stay focused on running the stores. Having a single, standardized system has also dramatically simplified maintenance and training. And by reducing the number of cameras needed, has actually lowered costs.

"We relied on NAVCO expertise. They got to know our business and recommended a March Networks solution. We've been thrilled with the results."

Steve Welk, Director of Loss Prevention,
Barnes & Noble CBS

Highlights

- > Barnes & Noble has been relying on NAVCO expertise since 2007.
- > NAVCO Installed 88 units over 69 locations, with plans to install 30 more this year.
- > Store managers are leveraging the system to build cases from the information and video evidence captured by the new system.
- > NAVCO's recommendations resolved the client's immediate challenges while offering a scalable solution for future needs.

If you're looking for a business security specialist with solutions prepared for today's and tomorrow's challenges, contact us today. NAVCO...Securing Your Future.



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